

# TRANSFORM ADULT LEARNING through EdTech



## Empowering Adult Learners & Workforce Organizations

Technology can transform how people learn by giving them access to education previously out of reach. Here is a guide to helping your organization do edtech right.



### 1

#### Vision & Readiness

### Figure out if your organization is ready to invest in tech.

Too many organizations just copy and paste technology onto what they are already doing. Develop a clear vision for using technology, matched to your learner needs and what your staff can handle!

### 2

#### Team Capacity & Development

### Ensure your staff has the right skills and mindsets.

Staff can feel overwhelmed by new initiatives, and change is often met with resistance. Support your team by giving them time, space and training to be successful. Also, consistent engagement is helpful in converting resisters to advocates!

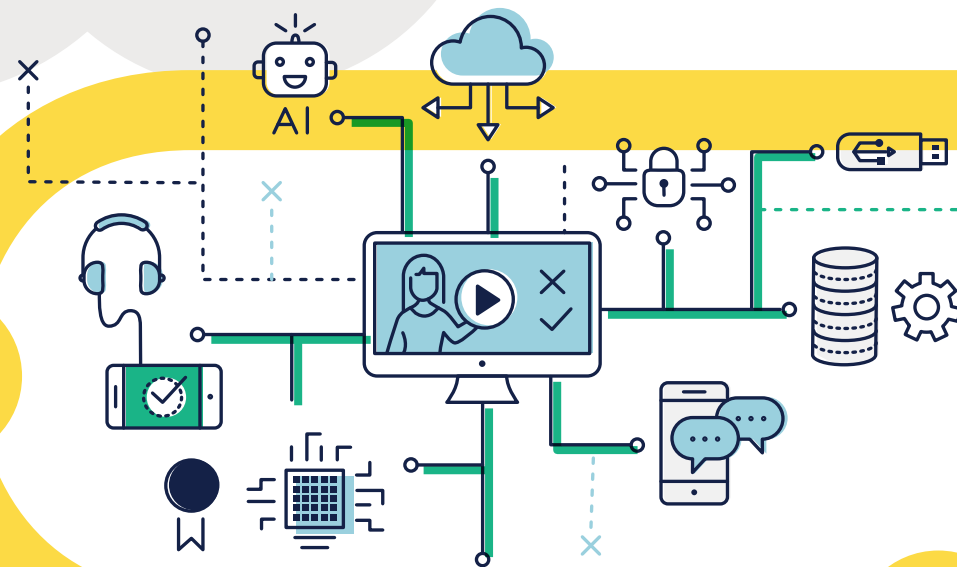
### 3

#### Research & Planning

### It's time to get specific – explore what your learners really need.

Every learner and every worker is different. It's easy to make assumptions about what they need from your experience, not theirs. Ask them! Walk in their shoes. Set aside your lens and see the world through their eyes. Create personas and then use research and planning tools to identify the needs.

### 4



#### Procurement & Implementation

### Choose the right technology and test if your solution works.

So many options! It's easy to get overwhelmed and pick whatever looks good. Don't just rely on word of mouth. Look for research and evidence and run your own pilot before you commit.

### 5

#### Communications & Professional Networks

### Tell the world about your new offering, and support it's adoption.

Getting the word out about your work can be hard. Start with your own staff, and turn them into champions. Use digital storytelling and professional learning networks to show the impact.



#### Ready to learn more?

Access free resources! Check out our framework and online professional learning course.

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